

## LI-CHUAN CHIANG

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### EDUCATION

- University of Dundee, Dundee, U.K. — Master of Science in Design Ethnography, Class of 2012
- Pratt Institute, New York, NY, U.S.A. — Master of Science in Communications Design, December 2009
- University of Oregon, Eugene, OR, U.S.A. — Bachelor of Arts in Fine Arts, March 2004

### SELECTED EXPERIENCES

#### **WRITER, L&K ARTS INC., LONG ISLAND, NY — SEPTEMBER 2010 - FEBRUARY 2011**

Wrote introduction and description promoting artwork shown on the gallery's website.

#### **DESIGN INTERN, HOUSE BEAUTIFUL MAGAZINE, NEW YORK, NY — SEPTEMBER 2009 - DECEMBER 2009**

Designed promotion pages in the magazine and invitations and promotional materials for events hosted by the magazine.

#### **DESIGN INTERN, JAZZ AT LINCOLN CENTER, NEW YORK, NY — AUGUST 2008 - NOVEMBER 2008**

Designed the center's advertisements published in various magazines and newspapers and its event schedules, gala invitations and playbill covers.

#### **GALLERY ASSISTANT, PRATT INSTITUTE, NEW YORK, NY — SEPTEMBER 2007 - JUNE 2008**

Helped maintaining the gallery's daily operation and installing the gallery's exhibitions.

#### **DESIGNER, EAST CHINA INTERNATIONAL MEDIA GROUP, TAIPEI, TAIWAN — NOVEMBER 2006 - APRIL 2007**

Designed logos, advertisements, brochures, and promotional materials for clients.

#### **ASSISTANT EDITOR, CHINA POST, TAIPEI, TAIWAN — AUGUST 2005 - AUGUST 2006**

Edited news releases and wrote feature stories for the newspaper.

#### **DESIGNER, UNION ADVERTISING, TAIPEI, TAIWAN — FEBRUARY 2005 - JUNE 2005**

Designed beverage packages, print advertisements and storyboards for TV advertisements.

#### **DESIGNER, GOLDEN APPLE INC., HAYWARD, CA — JULY 2004 - DECEMBER 2004**

Designed the company's catalogs and web pages.

#### **ART INTERN, SKIPPING STONES MAGAZINE, EUGENE, OR — SEPTEMBER 2003 - DECEMBER 2003**

Made illustrations for the articles in the magazine and wrote an article on women's body images published on the magazine.

### ACHIEVEMENTS

- "The Positive Energy of Travel Starts from Traveler-Friendly Airports" (translation, written in Chinese), to be published on a Taiwanese website, MOT/TIMES, by January 13, 2012
- Logo design (Oxford Magazine) selected for the inclusion for the book *Typography & Enclosures*, to be released in February 2012
- Logo (Myrtle Partnership) selected for the inclusion for the book, *Shapes and Symbols*, July 2011
- Logo design (Link) awarded on *Graphis Magazine New Talent 2009*
- Logo design selected by International Wheelchair and Amputee Sports Federation (IWAS) for the Game held in Taiwan in 2007

### LANGUAGES

Mandarin Chinese and English.